



# UEFA HatTrick Programme

For more than 19 years now, UEFA's successful HatTrick programme has had a positive impact on the development of European football, helping to strengthen the roots of the game throughout the continent.

The HatTrick programme was launched during the summer of 2004 for the benefit of UEFA's member associations. Established using revenue from the UEFA European Football Championship (UEFA EURO), it provides them with funding to foster football development at all levels. As suggested by its name, the HatTrick programme initially comprised three pillars: **financial support**, **education** and **knowledge-sharing**. Since 2019, the education and knowledge-sharing pillars have been administrated by the new UEFA Academy (see [www.UEFACademy.com](http://www.UEFACademy.com) for more information).

## Financial support

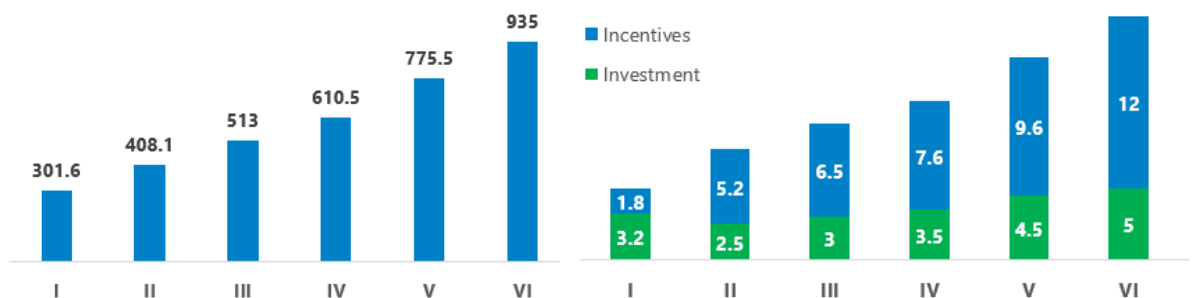
Financial support is provided in four-year cycles, mirroring each UEFA EURO final tournament. The funding is divided into two parts:

- **Annual incentive payments:** to cover designated administration costs and encourage the development of important sectors such as grassroots football, women's football, social and environmental sustainability, elite youth player development, etc.
- **Investment projects:** a contribution aimed at developing and improving football in general, according to the priorities and level of development of the individual UEFA member association. This contribution can be used to support several projects, which are all subject to the approval of the UEFA's HatTrick Committee.

Each UEFA member association receives the same amount, so funding is not dependent on association size or location.

## Summary

The following graphs (both in €m) show the evolution of the total HatTrick funding over the cycles (on the left), as well as the amounts available to each UEFA member association in incentive and investment funding (on the right).



There follows a brief description of each cycle.

## HatTrick I (2004–08) €301.6m

- **Annual incentive payments:** Four annual incentive payments of €806,500 were made available to each association to support participation in UEFA's youth and amateur competitions.
- **Investment funding:** €1.871m was made available to each member association to launch projects to develop football at all levels.
- **Mini-pitches:** A further €645,000 was made available to each association specifically for the construction of mini-pitches. An average of 40 mini-pitches were built by each association. Over 3,000 mini-pitches have been constructed so far.



# HatTrick Programme

## Overview

HatTrick II  
(2008–12)  
€408.1m

- **Four annual incentive payments** of €1.3m were made available to each association:
  - €500,000/season: to cover administrative costs
  - Up to €800,000/season: to facilitate participation in UEFA's youth, women's and amateur competitions, and to implement UEFA's club licensing system and various UEFA regulations
- **Investment projects:** €2.5m was made available to each member association, at least 20% of which had to be allocated to football-related social or grassroots projects

HatTrick III  
(2012–16)  
€513m

- **Four annual incentive payments** of €1.625m were made available to each association:
  - €600,000/season: to cover administrative costs
  - Up to €1.025m/season: to support the development of women's football, take part in youth, women's and amateur competitions, implement the UEFA's club licensing system, various UEFA regulations and the good governance and integrity officer programmes
- **Investment projects:** €3m was made available to each member association to develop football at all levels

HatTrick IV  
(2016–20)  
€610.5m

- **Four annual incentive payments** of €1.9m were made available to each association:
  - €750,000/season: to cover administrative costs and good governance projects
  - Up to €1.15m/season: to develop women's football and FSR projects, take part in youth, women's and futsal competitions, and implement UEFA's club licensing system, elite youth player development programme, various UEFA conventions and charters, and run integrity activities
- **Investment projects:** €3.5m was made available to each member association to develop football at all levels

HatTrick V  
(2020–24)  
€775.5

- **Four annual incentive payments** of €2.4m were made available to each association:
  - €800,000/season: to cover administrative costs
  - Up to €600,000/season: to take part in youth, women's, futsal and amateur competitions, and contribute to national team travel expenses, implement UEFA's club licensing system, good governance principles, good governance projects, anti-doping education, anti-match-fixing and integrity activities, various UEFA conventions and charters, develop football doctor education, football in schools, women's football, elite youth players, and football and social responsibility
- **Investment projects:** €4.5m was made available to each member association to develop football at all levels.

HatTrick VI  
(2024–28)  
€935

- **Four annual incentive payments** of €3m will be made available to each association:
  - €1m/season: to cover administrative costs
  - Up to €2m/season: to take part in youth, women's, futsal and amateur competitions, and contribute to national team travel expenses, implement UEFA's club licensing system, governance framework, good governance and strategic projects, anti-doping education and anti-match-fixing and integrity activities, various UEFA conventions, develop football doctor education, football in schools, women's football, elite youth players, and social and environmental sustainability
- **Investment projects:** €5m will be made available to each member association to develop football at all levels.